



Urban --- Ruby

LEGACY OF URBAN



30 YEARS OF
LEGACY



170+
PROJECTS



4.4 MIL. SFT
DELIVERED



5,000+
HAPPY HOMES



8,000 CRORE+
DEVELOPMENT VALUE



LIFETIME
AFTER-SALE SERVICE

Since 1995, over 5000 families have chosen Urban Apartments as their dream home. As a testament to our unwavering commitment, over 80% of the 150+ projects we have undertaken have originated from referrals by our existing landowners.

Our vision is to set new benchmarks in design, sustainability and lifestyle. In Urban's pursuit of exquisite next-generation design, we collaborate with renowned architects and structural engineers, bringing together the best minds to curate unparalleled living experiences.

We prioritize transparency and integrity in everything we do. We avoid misrepresentation and never make empty promises for short-term gains. Our commitment to legal and moral compliance underscores our dedication to honesty and authenticity, fostering trust and mutual understanding in our environment.

Urban | Ruby

At Bashundhara R/A

*From finest amenities to luxe finishes,
glamorous comfort is all in the details.*



Minutes drive from Purbachal Expressway



LOCATED CONVENIENTLY AT

Plot 319, Road 11, Block L,
Basundhara R/A, Dhaka



MINUTES DRIVE FROM

- ◆ Jamuna Future Park
- ◆ Kuril Bisswa Road
- ◆ NSU & IUB
- ◆ Evercare Hospital
- ◆ Bashundhara Convention Halls
- ◆ Dhaka Elevated Expressway

BUILDING DETAILS



10 Storeyed

DOUBLE UNIT MODERN
RESIDENTIAL BUILDING

8 Residential Floors

GROUND FLOOR, MEZZANINE

16

APARTMENTS

Type A: 1925 sft

Type B: 1860 sft

APARTMENT SIZE (APPROX)

May 2029

HANDOVER

AMENITIES AT A GLANCE



GRAND DOUBLE HEIGHT ENTRANCE



WELL DECORATED RECEPTION



MEZZANINE WITH MULTIPURPOSE HALL



WELL EQUIPPED GYMNASIUM



LANDSCAPED ROOFTOP WITH SEATING
ARRANGEMENT & BBQ ZONE

FEATURING BUILT-IN KITCHEN



WELCOME TO AN ARCHITECTURAL SPLENDOR



A dive into the grandness and sophistication.
Step into the embrace of Urban Ruby, where the
grandness of a double-height entry welcomes you
with open arms, and the gentle caress of the breezy
landscape whispers to soothe your soul.



GROUND FLOOR



A MEZZANINE DELIGHT



Spacious community room with gymnasium, a perfect place to build and thrive into your own collective living experience.



MEZZANINE FLOOR



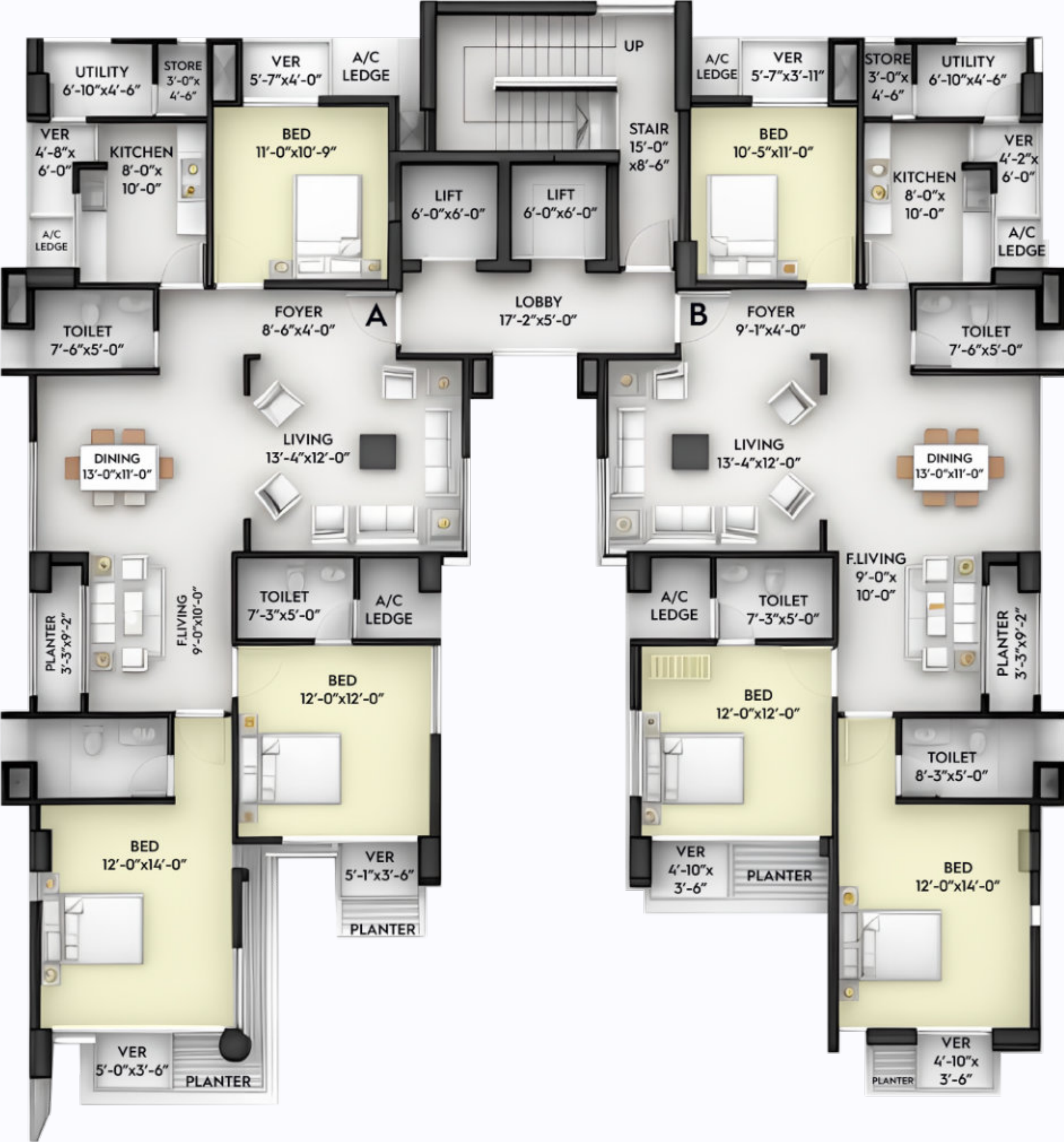
NATURE, LIFE, LIGHT & FAMILY



Embrace the essence of serenity amidst lush landscapes, where life flourishes in the gentle embrace of natural light, creating the perfect haven for cherished moments with family.



TYPICAL FLOOR



TYPE A

1925 sft (approx.)



TYPE B

1860 sft (approx.)



BUILT IN KITCHEN

Each unit will feature a modern, integrated kitchen, ensuring residents enjoy both comfort and a contemporary lifestyle

OPTION-1



You have the choice between two sophisticated colors for the kitchen cabinets, allowing you to infuse your own personal flair

OPTION-2



A CELESTIAL RETREAT



Ascend to Urban Ruby's rooftop, where the horizon meets tranquility, offering a serene escape from the bustling world below.



ROOFTOP



GENERAL AMENITIES



01. FIRE FIGHTING SYSTEM WITH FIRE ALARM AND EXTINGUISHERS
02. 1 STANDBY EMERGENCY GENERATOR & 1 SUBSTITUTE GENERATOR FOR LIFT
03. 2 HIGH-SPEED PASSENGER LIFTS
04. LIGHTS IN COMMON AREAS
05. 2 HIGH-QUALITY WATER PUMPS 1 PRIMARY, 1 BACKUP
06. CCTV SURVEILLANCE IN BASEMENT & GROUND FLOOR
07. ACCOMMODATION WITH KITCHEN FACILITIES FOR GUARDS
08. TOILETS FOR DRIVERS AND STAFF

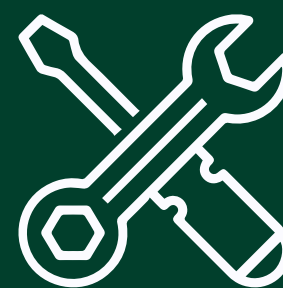
LIFETIME SERVICE COMMITMENT



All Our Clients
are Being Served
Every Month



30 Years
Of Trusted Service



Plumbing &
Electrical Support
for Lifetime

At Urban Design & Development Ltd, we take immense pride in offering a comprehensive lifetime after-sale service that goes above and beyond expectations – a commitment we have upheld in all our projects since 1997 and continue to do so today.

From the moment you become a part of our Urban family, you are welcomed by a dedicated team that is always there to assist you. Our after-sale service is designed to provide you with ongoing support and peace of mind, ensuring that your living experience remains exceptional long after you have moved into your new home.

Whether it's routine maintenance, technical assistance, or even personalized guidance on how to make the most of your space, we are just a call away.

WE ARE OPEN FOR SALE



Call for Booking & Inquiry
096 6677 4477

EXPLORE OUR PROJECTS IN BASHUNDHARA R/A

Urban|Evara

Plot 286, Road 1/A, Block B
Size: 1,995 sft (approx)

Urban|Nibash

Plot- 281/A, Road 15, Block C
size: 2,070 sft (approx)

Urban|Classic

Plot 512, Road 6, Block H
Size: 1,575 sft (approx)

Urban|Tatwir

Plot 531, 532 & 533; Road 1, Block I
Size: 1,875 sft (approx)

Urban|Royal

Plot 512-515. Road Ahmed Ismail
Sobhan 9th Avenue, Block L
Size: 1,815 sft (approx)

Urban|Diprolina

Plot 594 & 595, Road 7, Block G
Size: 1,900 sft (Approx)

Urban|Green Square

Plot 2595-2600, Block L
Size: 2,070 sft (Approx)

Urban|Ruby

Plot 319, Road 11, Block L
Size: 1,575 sft (Approx)





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www.urban.com.bd

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